

Gabe van Bergen creative director

CONTACT

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www.gabevanbergen.com

EDUCATION

Masters of Digital Media
Center for Digital Media at Great Northern Way Campus

University of British Columbia, Simon Fraser University,
Emily Carr University, and BC Institute of Technology

Vancouver, BC Canada - 2011

Bachelor of Commerce, Marketing
Edwards School of Business

University of Saskatchewan

Saskatoon, SK Canada - 2007

ACADEMIC EXPERIENCE

Creative Director

Eatz iPhone Application
Jan – April 2011

Developed creative strategy for the Eatz restaurant finding app. Managed creative direction of project with a team of 6 people. Feature planning and design, UI & UX design, communication with technical teammates. Ensured successful creation of product's beta release.

Assistant Producer

Making It Work - E-Learning Application
Sept – Dec 2010

Managed client needs and team needs during project. Ensured quality of the deliverable with constantly changing client needs. Tight production schedule with a small team.

Motion Graphics & Sound Designer

CODE Live: Digital Bridge
Dec 2009

Created motion graphics piece for guerilla marketing campaign designed to promote the Cultural Olympiad Digital Edition as part of the 2010 Winter Olympics in Vancouver. Designed and created of 2 minute motion graphics piece as part of the campaign.

PROFESSIONAL EXPERIENCE

Web Developer

Canadian Broadcasting Corporation (CBC)

August 2011 – Present Vancouver, BC

Casual position creating custom pages one-off pages for CBC BC site showcasing special features and events. Responsible for creating designs and coding HTML and CSS to make design live.

Worked with HTML, CSS, Photoshop & Illustrator

Office Administrator/ Training Consultant

MicroAge Training Center

Sept 2008 – July 2009 Saskatoon, SK

Phone sales of training services. Training knowledge: courseware, class outlines, and prerequisites. Office Administrative tasks: ongoing activities, ordering manuals. Technical aspects: room set up Ghost Cast image refresh, hardware upgrades.

Deejay

Solid Sound/Solid Entertainment

2005 – 2009 Saskatoon, SK

Excellent musical knowledge, song set planning, handling crowds with many different genre preferences. Skilled with different event types. Set up and take down of sound equipment, on the spot troubleshooting. Client relations.

Digital Media Intern

High School Climate Challenge & Clean Air Champions

April 2010 – August 2010 Vancouver, BC

Created 3 minute promotional video prototype (shoot, edit, motion graphics). Website revisions and updates. Long distance collaboration (team located in Vancouver, & Ottawa). Created AGILE framework for internship and beyond.

Educator

lululemon athletica

April - August 2008 Saskatoon, SK

Created positive and welcoming guest experience. Extensive product knowledge. Handled guest concerns/complaints. Fast-paced environment. Responsible for sales and returns. Store merchandising and stock management. Community outreach.

Snowboard Instructor

Sunshine Village

Banff, AB

Table Mountain

Battleford, SK

2002 – 2009

Instructed individuals of all ages and abilities. Promoted and ensure safety to all students. Managed and provided leadership for groups of up to 8 students. High level of requests for private lessons by students previously taught. Excellent relationship with management.

TOOLS

- Proficient in Photoshop, Illustrator, Premiere Pro, After Effects, Soundbooth & Encore.
- Experience with HTML/CSS/PHP customization, analytics, and WordPress configuration & setup.
- Comfortable with both OS X & Windows.
- Working knowledge of Adobe CS5 Master Collection, Ableton Live, Final Cut Pro.
- Worked briefly with Flash - layout and design.
- Nikon D7000 Digital SLR & HD Video Camera.

SKILLS

- Proven leadership, communication and collaboration skills.
- Excellent public speaking and presentation skills.
- Timely, organized, and attentive to detail.
- Layout & design skills: video, web, mobile, print.
- Confident in design methodologies - AGILE & Scrum.
- Designer, Photographer, & Videographer.